



JULY 19–28, 2019

NORTHLANDS \$10,000 GIVEAWAY CONTEST RULES

TERMS AND CONDITIONS

Northlands \$10,000 Grand Prize Giveaway Contest (the "Contest") is being organized and held by Edmonton Northlands ("Northlands").

Contestants who enter this Contest have a chance to win one prize worth ten thousand (10,000) dollars. All entries will receive one (1) gate admission to K-Days, valid on July 28, 2019 between noon and 6 p.m. only.

Prizes

There will be one (1) cash prize (the "Prize") awarded in this Contest, the Cash Prize being 10000 Canadian dollars.

Each Entry will also receive one (1) free Admission (an "Admission") to K-Days, valid only on July 28, 2019. There is no age restriction to get the free Admission.

Contest Dates

Contest begins at noon Mountain Standard Time ("MST") on July 19, 2019 and closes at 11:59 p.m. MST on July 28, 2019 (the "Contest Period").

The Admission offer closes at 11 p.m. MST on July 27, 2019.

Who Can Enter

Contest is open to all persons who reside in Alberta and are eighteen (18) years of age or older (each a "Contestant").

Current Employees, Board Members, Shareholders, or Volunteers of Northlands, its wholly owned subsidiaries, and the immediate family members or people that reside in the same household of such persons cannot be a Contestant.

How to Enter

There is No Purchase Necessary to enter the Contest and Contestants are limited to one entry per person. Contestants automatically receive an entry into the Contest (each an "Entry") by completing the on-site or online survey and providing their contact information, including but not limited to full name, email address, and phone number. There are no other options to receive an entry into the Contest. One entry per person for both the Prize and free Admission.

Only Entries received by Northlands during the Contest Period will be entered into the Contest. Northlands will not be responsible for, or accept any liability resulting from Entries that are delayed, lost, stolen, misdirected or do not get entered into the Contest for any reason.

General Restriction on Prizes

The Admission is not transferrable and has no cash value and any unused value or items will not be refunded.





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Selecting A Winner

All Entries have an equal chance of winning. Chances of winning are dependent on how many Entries are received into this Contest at the time of the Prize draw.

One (1) Prize winner will be randomly drawn on August 28, 2019 inclusive, and from all eligible Entries which have been entered into the Contest with the Contest eligible times. The draw will take place at the NORTHLANDS head office building in Sherwood Park, Alberta.

Claiming the Prize

NORTHLANDS will contact the Prize winner on-line, by phone, or through other means which are reasonably available. If, for any reason, it is not possible within a one (1) week period to contact the Prize winner despite customary efforts, NORTHLANDS reserves the right to disqualify that Entry and randomly select another Entry, and the Contestant who submitted that Entry will become the winner for that Prize.

The Prize winner must answer a skill testing question and sign a contest prize acknowledgement and release form before being issued their Prize. The Prize must be accepted as described; substitutes by a Prize winner will not be allowed and the Prize may not be transferred to other persons unless with the written consent of NORTHLANDS, which may be unreasonably withheld. NORTHLANDS retains the right to replace any Prize with a different prize of equal or greater value if the original Prize becomes unavailable for reasons beyond NORTHLANDS control.

By entering this Contest, each Prize winner consents to Northlands publishing their name and image in all forms and media, and in all manners including advertising, trade, display, editorial, art, advertisements, video production, exhibitions, Twitter, Facebook and other website content. In giving this consent, the Contestant releases Northlands, its respective employees, Board Members, Shareholders, and directors from liability for any violation of any personal or proprietary right or entitlement a Prize winner may have in connection with such reproduction, publication, use and distribution of their name and picture.

Northlands reserves the right to withhold the Prize or disqualify a Prize winner's entries in the event that a Prize winner fails or refuses to comply with these Contest rules.

Claiming and redeeming the Admission

Each Contestant with a valid email address, regardless of age, will receive a free Admission. The free Admission voucher will be sent from CrowdBlink to the email address provided in the survey.

You can redeem your admission at three K-Day's gates on July 28, 2019 between noon MST and 6 p.m. MST only. The three gates are located at the North Pedway, 116 Avenue entrance, and the Borden Park entrance. The Admission voucher must be accessible to scan at the K-Days gate upon entrance. Any technical failure, whether it be network related or device related, or on the CrowdBlink Platform, is not the responsibility of Northlands, and entry will not be granted unless purchased.



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General Terms and Conditions

By entering this Contest, all Contestants, regardless of whether or not they win the Prize in the Contest, consent to Northland using and publishing Contestants' first name, last name and city or town of residence and any other non-personal information, in all forms and media, and in all manners including advertising, trade, display, editorial, art, advertisements, video production, exhibitions, Twitter, Facebook and other website content. In giving this consent, the Contestant releases Northlands and its subsidiaries and each of their respective employees, Board Members, Shareholders, and directors from liability for any violation of any personal or proprietary right or entitlement the Contestant may have in connection with such reproduction, publication, use and distribution of such information.

If, for any reason and in the opinion of Northlands, in its sole discretion, the Contest is not capable of running as planned or if the administration, security, fairness, integrity or proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes beyond its control, Northlands reserves the right to cancel, terminate, modify or suspend the Contest including any method of entry.

Northlands will not be responsible for telephone, cellular phone, technical, network, online, electronic, computer hardware or software failures of any kind, misdirected, stolen, incomplete, garbled or delayed internet/email computer transmissions on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, as well as any damage to Contestant's or any other person's computer relating to or resulting from participation or downloading any materials in this Contest.

Northlands will not be responsible for, or accept any liability resulting from possible Entries that are delayed, lost, stolen or misdirected for any reason during their survey delivery to Northlands whether by, but not limited to human error, illegible documents, faulty or defective internet access, fax line, land line or cellular phone network or other communication medium.

Any inquiries or concerns relating to the Contest should be addressed to Northlands at info@northlands.com. By entering the Contest, all Contestants agree to be bound by the rules of the Contest and release Northlands and all parties associated with the Contest from any liability with respect to this Contest or the Prize.

All decisions by Northlands with respect to all aspects of this Contest are final.

In these Contest rules, words importing singular include the plural and vice versa.

These Contest rules shall be construed and interpreted in accordance with the laws of the Province of Alberta.

Privacy

Personal information collected is for Northlands will be used for administration and for marketing purposes, including other Northlands events, by Northlands solely. Personal information will not be sold or distributed to any unrelated third party.