

# — MAKERS — EXHIBITION

## 2019



In its inaugural year, the Makers Exhibition **showcased over 330 entrants**

**f**  
**over 58,000**  
impressions  
**& over 2,000**  
engagements  
generated by  
Makers Exhibition posts

## Support and Celebrate Makers, Creators and Producers in the Community

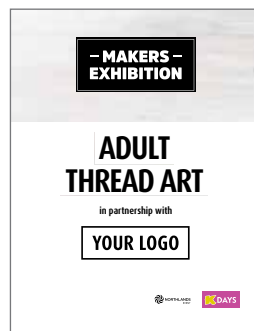
The second annual Makers Exhibition at K-Days showcases and celebrates local makers, creators, artists and producers of all ages! Whether it's a passion, hobby, side-hustle, kid art or prototype, we want to showcase Alberta's talent. **And we want you to be part of it!**

## Partnership Benefits:

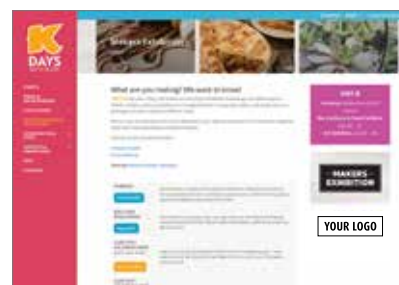
This program supports and fosters community engagement as it highlights the talent of Edmontonians and Northern Albertans. Featuring all ages, abilities and talents, this program provides organizations a platform to fulfill their corporate community initiatives and outreach.

### As a partner of the Makers Exhibition, benefits include:

- Brand included on section signage and Makers Exhibition website landing page  
**Example:** Best of Section, Adult Photography presented by **YOUR LOGO**
- Brand inclusion within Makers Exhibition Fairbook (circulated to all entrants and online)
- Opportunity for activation space within Makers Exhibition
- Social media mentions
- Opportunity to circulate promotional print collateral to entrants and guests
- Brand exposure to tens of thousands of guests at the event



Section signage



Website landing page



Social media mentions

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# Makers Exhibition 2019 Partnership Opportunities

Please review the partnership opportunities below and select a section which interests you:

## Sponsor a Division

**\$300 partnership fee (per section)**

**\$1,600 partnership fee for exclusive presenting partner for adult (A) or youth (Y) sections**

**Become the presenting partner of one or more of the following sections:**

- Photography **A|Y**
- Foods **Y**
- Painting & Drawing **A|Y**
- Hobbies & Crafts **A|Y**
- Horticulture **Y**
- Flowers & Plants **A**
- Produce **A**
- Baking **A**
- Preserves **A**
- Thread Art **A**

## Division Aggregates

**As the most prestigious awards, become a valued presenting partner of one or more of the following Division Aggregates:**

- **Youth** \$300 partnership fee
- **Adult** \$500 partnership fee
- **Family** \$1,000 partnership fee
- **Overall** \$1,000 partnership fee

**Support and celebrate makers, creators and producers in the community – support the K-Days Makers Exhibition.**

To finalize your partnership package for the K-Days Makers Exhibition or for more information, please contact **Kimberly Sekura-Zagar** at [agriculture@northlands.com](mailto:agriculture@northlands.com) or 780.471.7300

